

Full Board meeting minutes 12/22/16 Noon meeting ET

IN ATTENDANCE: RTDNA Chair Vincent Duffy, RTDNA Chair-elect Scott Libin, RTDNF Chair Scott Libin, Dan Shelley, Sheryl Worsley, Jam Sardar, Tim Scheld, Mark Kraham, Brandon Mercer, Scott Brady, Terence Shepherd, Chip Mahaney, Gary Wordlaw, David Wagner, Mark Millage, Loren Tobia, Blaise Labbe (Also in attendance were Executive Director Mike Cavender, RTDNA staff member Kate Switchenko, and Ex-officio member Sonya Duhe from AEJMC)

RTDNA FULL BOARD MEETING , DECEMBER 22, 2016

Call to Order at 12:05, roll taken above.

1) Executive Director report— Mike Cavender

Mike briefed the board on RTDNF fundraising efforts for the year and noted total donations to date were \$11,100 on a \$12,000 goal.

There was discussion regarding continuing the SPJ Agreement for EIJ partnership through 2020. The current partnership expires in 2019. Mike reviewed the financial and logistical benefits received by RTDNA as a result of the partnership.

Scott Libin made motion to extend partnership with SPJ to 2020, David Wagner seconded.

There was discussion about the potential benefits and drawbacks of returning to producing the convention on our own.

The motion to extend the partnership through 2020 passed 14-3.

2) Mike presented the proposed venue for EIJ 2020 in Washington DC. Sept 10-13, 2020 with a room rate of \$209/night. The proposal includes free conference and guest Wi-Fi, with a \$50,000 Food and Beverage minimum. SPJ board has already approved.

Vince informed the board that the Executive Committee recommended acceptance by a vote of 5-3.

Scott Libin made a motion to accept the contract for with Washington Hilton for 2020. Chip Mahaney seconded. The motion passed unanimously.

Chair-elect report: Scott Libin----

- a. 2017 EIJ official deadline for submission of proposals is January 18th. EIJ dates are Sept 7-9, 2017. In 2018 we'll be in Baltimore, Sept 27-29 and in San Antonio 2019, those dates are Sept 4-6. DC in 2020 would be Sept. 10-13

- b. Scott informed the board that we have been contacted by Unity to discuss a co-convention idea in 2018 in Baltimore. Neal Justin is a reporter involved with Unity....AAJA, NLGJA, NAJA...and they want to work with us in Baltimore. SPJ, RTDNA and others had conversation about this. Fair to say there is a great deal of interest and a general agreement of cooperation. What they are talking about co-locating with us and having some joint major events.

No action was taken but general consensus that discussions should continue.

The board then adjourned as RTDNA to meet as RTDNF: Loren moved and Janice seconded. Motion carried unanimously.

RTDNF chair Kathy Walker presented the foundation report.

A full slate of FAD award winners has been selected and accepted. Formal press release will go out after the first of the new year.

Kathy briefed the board on plans for raising funds for the endowment and the creation of the Oldfield circle.

The foundation has budgeted for full time staff position, 50-50 for association and foundation, Kate McGarrity will be offered a fulltime position in 2017.

The board resumed as RTDNA at 1:28 pm

Loren Tobia presented the treasurer's report. We have benefitted from positive stock market.

The following committee reports were presented:

Dan Shelley - Awards Committee:

Dan presented the rules of a new proposed RIAS award to be handled by RTDNA.

Dan moved for adoption of RIAS award, Sheryl seconded. Motion passed unanimously on voice vote.

Sheryl Worsley - Digital Committee:

Sheryl presented the most recent contract proposal from Barefoot PR. We have been negotiating for a couple of months. The Executive Committee recommends acceptance and agreement to the latest contract. Under this new deal, Barefoot will be involved with social media posts and strategy for engagement. Sheryl made motion to approve contract and Dan seconded. Motion passed unanimously by voice vote.

Terence Shepherd - Ethics Committee:

There are projects that the previously committee worked on including: covering live news and I'm calling for others to joins the committee. We'll also be looking at issues that came up during the campaign and how president-elect is covered. We have set committee meeting on Thursday Jan 12.

Chip Mahaney - Membership Committee: We have had discussions with Tim, Jam and Blaise that we'll bring forth in the spring to look at flatter fee membership structure including a proposal to lower dues to add to membership base. .

Search Committee - Vince Duffy: Job posting is out, applications have been received and are under review.

Kathy Walker - Moonshot Committe: Kathy will send out google doodle re: Late Jan/Early Feb meeting to discuss big picture thinking re: future of RTDNA/F.

Sonya Duhe - AEJMC---wants to have longer term as AEJMC rep to RTNDA. They want to develop stronger partnerships with organizations to help pave the path for the future of journalism.

New Business:

Janice asked regional directors to solidify state co-ordinators and to begin to find Murrow judges.

Old Business: Sonja would like ex-officios to be included in group emails when possible.

Dan made motion to adjourn, Mark seconded. Motion passed.