



RADIO TELEVISION DIGITAL NEWS ASSOCIATION

RTDNA 2014 Advertising & Membership Application and Insertion Order

RTDNA APPLICATION INFORMATION

COMPANY NAME (as should appear in print) _____

KEY CONTACT NAME _____ JOB TITLE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____ WEBSITE _____

PAYMENT INFORMATION

My **CHECK**, payable to **RTDNA**, is enclosed. RTDNA accepts US funds drawn on a US bank only.
RTDNA Tax ID Number 52-1452178

CHECK ENCLOSED: \$ _____

PLEASE CHARGE MY: VISA MASTER CARD AMERICAN EXPRESS

NAME ON CARD _____

ACCOUNT NUMBER _____ SECURITY CODE _____ EXP DATE _____

SIGNATURE _____

TOTAL PAYMENT AMOUNT: _____

Please return your completed application, along with full payment to:

Attn: Karen Evans, Industry Relations and Sponsorship Manager
RTDNA | 529 14th Street NW, | Suite 1240 | Washington, DC 20045
Email: karene@rtdna.org | Fax: 856-439-0525

RTDNA DIGITAL ADVERTISING ORDER

- | | |
|---|-------------------------|
| <input type="checkbox"/> Premium Run of Site Top Rotating Banner (468 x 60) | \$3,000 per month _____ |
| <input type="checkbox"/> Homepage Rotating Rectangle (300 x 250) | \$1,000 per month _____ |
| <input type="checkbox"/> RTDNA.org Mobile Website Banner (468 X 60) | \$2,000 per month _____ |
| <input type="checkbox"/> Daily Communicator & Weekly Rundown eBlasts (200 x 167)
(Includes 5 Daily and 1 Weekly: 6 total issues) | \$1,000 per week _____ |
| <input type="checkbox"/> Premium Rich Media Advertising (Interstitials/Animated) | Pricing Varies |
| <input type="checkbox"/> Webinars | \$850 per webinar |

URL to Link Ad to: _____

RTDNA SUPPLIER MEMBERSHIP ORDER

- | | |
|--|----------------|
| <input type="checkbox"/> Supplier Membership | \$535 Annually |
|--|----------------|