



**Contact**

Point of contact for all communications about exhibits and sponsorships.

CONTACT NAME \_\_\_\_\_  
 CONTACT EMAIL \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 COMPANY NAME (as it should appear in print) \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY, STATE, ZIP \_\_\_\_\_  
 OFFICE PHONE \_\_\_\_\_  
 MOBILE PHONE \_\_\_\_\_  
 WEBSITE (to which we will link) \_\_\_\_\_

**Exhibit Space**

Reserve and Save! Early bird deadline: **March 15, 2017**

**LEAD PACKAGE** (Standard 10x10, Think Tank and Eblast) \*Limited Number

- Early Bird \$6,000     Standard \$6,500

**PREMIUM BOOTH** (10x10 in prime location)

- Early Bird \$3,500     Standard \$4,000

**REGULAR BOOTH** (10x10)

- Early Bird \$3,000     Standard \$3,500

**ISLAND BOOTH** (4-10x10s)

- Early Bird \$13,000     Standard \$15,000

One exhibit booth includes (3) complimentary registrations. Additional registrations can be purchased for \$220 each.

Please provide at least 3 booth numbers, in order of preference.

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_

Location is based on a first come first served basis. An EIJ representative will reach out to confirm booth selection and availability. You will only have 48 hours to make your booth selection after signing contract.

**Sponsorship Opportunities**

Opening Night Reception	SOLD
2017 NAHJ Hall of Fame Gala	<input type="checkbox"/> \$150,000
Ñ Journalism Awards Luncheon	<input type="checkbox"/> \$75,000
RTDNA Paul White & John F. Hogan Awards Reception	<input type="checkbox"/> Price Varies
Networking Happy Hour	<input type="checkbox"/> \$20,000
EIJ Tote Bags	<input type="checkbox"/> \$20,000
EIJ Mobile App	<input type="checkbox"/> \$20,000
EIJ Wi-Fi	<input type="checkbox"/> \$20,000
EIJ Headshot Studio	<input type="checkbox"/> \$20,000
Charging Station	<input type="checkbox"/> \$20,000
Lanyards	<input type="checkbox"/> \$15,000
NAHJ President's Reception	<input type="checkbox"/> \$15,000
SPJ President's Installation Banquet	<input type="checkbox"/> \$10,000
Hotel Key Cards	<input type="checkbox"/> \$10,000
RTDNF Scholarship & Fellowship Luncheon	<input type="checkbox"/> \$10,000
RTDNF Scholarship & Fellowship Travel	<input type="checkbox"/> \$10,000
Coffee Break Package (Inc. booth and 3 regs)	<input type="checkbox"/> \$10,000
Snack Break Package (Inc. booth and 3 regs)	<input type="checkbox"/> \$10,000
Think Tank	<input type="checkbox"/> \$2,500

**Advertising Opportunities**

- Full Page, 4-color  \$2,000
- General Session Seat Drop  \$2,000
- Half Page, 4-color  \$1,800
- Attendee Email Blast  \$1,500
- Tote Bag Insert  \$1,500
- Mobile App Push Notification  \$750
- Mobile App Promoted Post  \$500
- Organizations' e-Newsletters  Price Varies
- Conference Website  Price Varies
- Digital Ad Size & Location: \_\_\_\_\_

**CUSTOMIZED SPONSORSHIP DESCRIPTION:**

\_\_\_\_\_  
 \_\_\_\_\_

**Calculate Your Payment**

TOTAL AMOUNT DUE: \_\_\_\_\_

**Payment Information**

Please return the completed application, with full payment.

Payable to: **Society of Professional Journalists** (Tax ID # 36-2037874)

Mail to: **Holly Rose, 3909 N. Meridian St., Indianapolis, IN 46208**

Or email to: **hollyr@rtdna.org**

Payment Method:

- CHECK     AMEX     VISA     MASTERCARD
- INVOICE ME (Payment due within 30 days of receipt)

NAME ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

EXP DATE \_\_\_\_\_ 3-DIGIT SECURITY CODE \_\_\_\_\_

CHARGE AMOUNT \_\_\_\_\_

SIGNATURE (required) \_\_\_\_\_

**Annual Conference Exhibit and Sponsorship Contract Terms:**

1. All applicants are bound by the terms of the full rules and regulations as posted on [excellenceinjournalism.org](http://excellenceinjournalism.org).
2. The signing agent agrees to pay 100% of all fees per the terms of this application, made payable to Society of Professional Journalists, by August 31, 2017. \_\_\_\_\_ (INITIAL HERE)
3. Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount equal to the cancellation processing fee.
4. All cancellations must be submitted to EIJ in writing. The date of receipt of written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, June 9, 2017, all monies paid minus the cancellation processing fee will be returned to the supporter.
5. The cancellation processing fee for exhibits is \$200 per 10x10 exhibit and 10% of the total sponsorship fee for sponsorship packages.
6. Any company who cancels after Friday, June 9, 2017, will be responsible for the total cost. Absolutely NO refunds for cancellation after this date.