

Minutes of Full Board Meeting

12/21/17

Meeting conducted by phone 12:03 pm ET

In attendance: RTDNA Chair Scott Libin, RTDNF Chair Vincent Duffy, RTDNA Chair Elect Jerry Walsh, Loren Tobia, Kathy Walker, Erica Hill, Brandon Mercer, Scott Diener, David Wagner, Jam Sardar, Andrea Stahlman, Tim Scheld, Mark Kraham, Terence Shepherd, Fiona Conway, Ellen Croke, Janice Gin, Dan Shelley, Kimberly Wyatt, Blaise Labbe

Executive Director Report – Dan Shelley: Informed the board about our victories regarding the “journalist/rope/tree” t-shirts.

Gave a report from the Dec 9-10 Executive Committee meeting that also included former board member Sean McGarvey (by invitation) in Denver. Committee conducted zero based assessment of Association activities. We determined that all activities should focus on:

- 1- First Amendment
- 2- Murrows
- 3- Career Development

Following that meeting, the Executive Committee is making a number of recommendations:

- 1- End our relationship with Real Media Group
- 2- End Murrow meet-ups as they currently exist
- 3- End our Ed-Talks program

A motion to authorize Dan to approach industry leaders for revamping the association corporate structure was made by Loren and seconded by Jam. The motion passed unanimously.

A motion to authorize Dan to submit a proposal to select industry leaders regarding NAB sponsorship was made by Janice and seconded by Loren. It passed unanimously.

A motion to discontinue the Kaleidoscope Awards was made by Vince, and seconded by Kimberly Wyatt. The motion fails 8-11.

A motion was made by Mark K and seconded by Tim that we cease chartering student chapters. The motion passed 11-6.

A motion to decrease student dues by 20 percent was made by Vince and seconded by Janice. The motion passed unanimously.

A motion was made to extend day-to-day operations of both the association and foundation at current funding levels through January 2018 by Janice with a second by Loren. The motion passed unanimously.

Chair Report: Scott Libin:

July 2018 anchor leadership seminar is getting people signed up and looking very good.

Chair Elect Report: Jerry Walsh

The convention planning group is in the beginning and early stages of EIJ planning. The news heads of our corporate members are giving feedback about past EIJ conferences to help us improve our programming decisions.

Treasurer's Report: Loren Tobia

We ended the year at roughly \$304,000. We were able to stay in the black due to a strong market. The prediction for next year is not as optimistic.

A motion to adjourn as the Association and reconvene as the Foundation was unanimously approved at 12:54 pm

Foundation Chair Report: Vincent Duffy

We are awaiting an answer by tomorrow from CBS President David Rhodes to our invitation for a First Amendment Award. (He has to clear a corporate commitment he has for that same day.)

Vince invited any nominations in the event that Rhodes can't be there?

Kathy moved that we should extend the Oldfield Circle opportunity for one more year. Janice seconds. Motion passes unanimously.

Foundation Treasurer's report: Kathy Walker

Kathy says we will all be receiving "Season of Beggin'" letters. One hundred percent board participation is essential for outside fundraising. She adds that our investment account had probably its best year ever, netting about \$160K in revenue. As of Nov. 30 our balance is \$1.6 million.

The Foundation adjourned at 1:10 pm and reconvened as an Association.

Voice of the First Amendment Task Force: Dan Shelley

Dan is working with the National Press Club to try to keep a Mexican journalist from being deported after receiving death threats in Mexico. This morning a jury in DC acquitted a freelance journalist on 7 felony charges related to his coverage of inauguration day riots in DC.

Programming Committee: Brandon Mercer:

The programming committee has held two webinars since EIJ – next one will be about industry best practices or about metrics.

A motion to adjourn was made by Janice and seconded by Jam and unanimously approved at 1:40 pm ET